

PRIVACY POLICY

Protecting your private information is our priority. This Statement of Privacy applies to **www.l37limitless.com**, and **L37 Limitless Excellence Inc** and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to **L37 Limitless Excellence Inc** include **www.l37limitless.com**. The **L37 Limitless Excellence Inc** website and application is a **coaching services** site and application. By using the **L37 Limitless Excellence Inc** website and application, you consent to the data practices described in this statement.

The Sites are hosted in the Canada and are subject to the laws in the Canada. If you are accessing our Sites from other jurisdictions, please be advised that you are transferring your personal information to us in the Canada, and by using our Sites, you are agreeing to that transfer and use of your personal information in accordance with this Privacy Policy. You also Agree To abide to The Applicable Laws of the Canada concerning your use of the Sites and your agreements with us. If your use of the Sites would be unlawful in your jurisdiction, please do not use the Sites.

Privacy Rights - EU Users

If you reside in the European Union (EU), United Kingdom (UK), Switzerland, Norway, Lichtenstein, or Iceland, you have certain data protection rights under your local laws.

These rights may include:

- The right to request access and obtain a copy of your personal information;
- The right to request edits or erasure of your personal information;
- The right to limit the processing of your personal information;
- Data portability right (if applicable); or
- The right to object to the processing of your personal information.

If **L37 Limitless Excellence Inc** relies on your consent to process your personal information, you have the right to withdraw your consent at any time. However, please note that this will not alter the validity of the processing before its withdrawal.

If you wish to exercise any of the mentioned rights please contact us by email at **thrive@l37limitless.com**, or by referring to the contact details at the bottom of this Privacy Policy. **L37 Limitless Excellence Inc** has 30 days to respond to your request.

If you are not satisfied with **L37 Limitless Excellence Inc's** handling of your privacy concerns please note that you have the right to complain to your local data protection supervisory authority.

List of EU supervisory authorities:
http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

Switzerland supervisory authority: <https://www.edoeb.admin.ch/edoeb/en/home.html>.

If you have any questions or comments about your privacy rights, you may email us at **thrive@l37limitless.com**.

Privacy Rights - California Users

Do Not Sell My Personal Information Notice - California Consumer Privacy Act (CCPA)

L37 Limitless Excellence Inc has not disclosed or sold any personal information to third parties for a business or commercial purpose in the preceding twelve (12) months. **L37 Limitless Excellence Inc** will not sell personal information in the future belonging to Sites' visitors, users and other consumers.

If you are under 18 years of age

If you have registered account with **L37 Limitless Excellence Inc**, you have the right to request the removal of unwanted personal information that you publicly post on our Sites. To request the removal of such information, please contact us using the contact information provided below. Make sure to include your account's email address and a statement that you reside in California.

"Shine the Light Law"

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, personal information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this personal information would include a list of the categories of the personal information that was shared and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to the address listed below.

Mobile Device Additional Terms

Mobile Device

- If you use a mobile device to access the Sites or download any of our applications, we may collect device personal information (such as your mobile device ID, model and manufacturer), operating system, version personal information and IP address.

Geo-Location Personal Information

- Unless we have received your prior consent, we do not access or track any location-based personal information from your mobile device at any time while downloading or using our mobile application or our services, except that it may be possible for **L37 Limitless Excellence Inc** to determine from an IP address the geographic location of your point of connectivity, in which case we may gather and use such general location data.

Push Notifications

- We send you push notifications if you choose to receive them, letting you know when someone has sent you a message or for other service-related matters. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

Mobile Analytics

- We use mobile analytics software to allow us to better understand the functionality of our mobile software on your phone. This software may record personal information, such as how often you use the application, the events that occur within the application, aggregated usage, performance data and where the application was downloaded from. We do not link the personal information we store within the analytics software to any personal information you submit within the mobile application.

Collection of your Personal Information

In order to better provide you with products and services offered, **L37 Limitless Excellence Inc** may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services.

These may include:

- a. registering for an account;
- b. entering a sweepstakes or contest sponsored by us or one of our partners;
- c. signing up for special offers from selected third parties;
- d. sending us an email message;
- e. submitting your credit card or other payment information when ordering and purchasing products and services.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

L37 Limitless Excellence Inc collects and uses your personal information to operate and deliver the services you have requested.

L37 Limitless Excellence Inc may also use your personally identifiable information to inform you of other products or services available from **L37 Limitless Excellence Inc** and its affiliates.

Sharing Information with Third Parties

L37 Limitless Excellence Inc may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. **L37 Limitless Excellence Inc** may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to **L37 Limitless Excellence Inc**, and they are required to maintain the confidentiality of your information.

L37 Limitless Excellence Inc may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to:

- a. conform to the edicts of the law or comply with legal process served on **L37 Limitless Excellence Inc** or the site;
- b. protect and defend the rights or property of **L37 Limitless Excellence Inc**; and/or
- c. act under exigent circumstances to protect the personal safety of users of **L37 Limitless Excellence Inc**, or the public.

Tracking User Behavior

L37 Limitless Excellence Inc may keep track of the websites and pages our users visit within **L37 Limitless Excellence Inc**, in order to determine what **L37 Limitless Excellence Inc** services are the most popular. This data is used to deliver customized content and advertising within **L37 Limitless Excellence Inc** to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by **L37 Limitless Excellence Inc**. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the **L37 Limitless Excellence Inc** website.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Children Under Thirteen

The Children's Online Privacy Protection Act ("COPPA") protects the online privacy of children under 13 years of age. We do not knowingly collect or maintain personal information from anyone under the age of 13, unless or except as permitted by law. Any person who provides personal information through the Sites represents to us that he or she is 13 years of age or older. If we learn that personal information has been collected from a user under 13 years of age on or through the Sites, then we will take the appropriate steps to cause this personal information to be deleted. If you are the parent or legal guardian of a child under 13 who has become a member of the Sites or has otherwise transferred personal information to the Sites, please contact **L37 Limitless Excellence Inc** using our contact personal information below to have that child's account terminated and personal information deleted.

E-mail Communications

From time to time, **L37 Limitless Excellence Inc** may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from **L37 Limitless Excellence Inc**, you may opt out of such communications by **replying STOP or Clicking UNSUBSCRIBE**.

Changes to this Statement

L37 Limitless Excellence Inc reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your:

- a. acknowledgment of the modified Privacy Policy; and
- b. agreement to abide and be bound by that Policy.

Contact Information

L37 Limitless Excellence Inc welcomes your questions or comments regarding this Statement of Privacy. If you believe that **L37 Limitless Excellence Inc** has not adhered to this Statement, please contact **L37 Limitless Excellence Inc** at:

L37 Limitless Excellence Inc
405 The West Mall Eobicoke ON M9C 5J1

Email Address: **thrive@l37limitless.com**

Telephone number: **4164078900**

Effective as of _____